

# SAN FRANCISCO Business Times

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**Tribeca Cos.**, a private equity real estate investment firm located in San Francisco, hired **Jeffrey Morris** and **James Roessler** to the firm's investment committee. Morris has over 30 years of experience in national real estate investment advisory, portfolio-property management, and transactions. Previously, he was managing director of Metric Property Management. Roessler previously worked for Feher Young & Associates, a San Francisco-based investment brokerage, where he specialized in shopping centers and other retail properties.



Roessler